



the fulfilment  
store

**ASK JEFF**

## Satisfying your customer order: and how Ask Jeff can help!

A leading UK fulfilment house launches its free online problem-solving service today. The Fulfilment Store, based in Rugby with clients that include well known brands such as Wrigley's, BP and Amnesty International, has launched its online enquiry service 'Ask Jeff' in response to frequent questions posed by users of fulfilment services. Ask Jeff is a free no-obligation service designed to help provide best practice advice for anyone managing a fulfilment process.

In the fulfilment business since 1987, TFS works with a range of clients to deliver their fulfilment and distribution operations. From blue chips to charities, TFS provides what each client needs – from call handling, to picking and packing, to literature fulfilment and product shipping. Fulfilment means different things to different clients, and business sectors differ widely in terms of how fulfilment needs to be handled. Each fulfilment process is therefore relatively unique.

TFS Managing Director Jeff Larcombe – the Jeff in 'Ask Jeff' – explains: "Over the years we've handled many calls from firms that are at their wits end on distribution, or that want to make sure their end-customers get the same quality and delivery time after time. We wanted to provide an online and easily accessible resource for any business, whether they are an existing client or not, struggling with its fulfilment operations".

Operations and purchasing managers as well as marketing professionals face major challenges to their fulfilment operations on a daily basis not least within the current economic climate.

Jeff says 'Fulfilment as a service isn't about to end tomorrow. Goods and products still have to reach businesses and consumers but, now more than ever, need to do so using the most effective means. Our innovative problem solving solution means that you can use 'Ask Jeff' as a sounding board before you commit valuable time and money to fulfilment and logistics. The service is totally free and fully confidential and I promise that users won't be 'sold to'.

So tap into 'Ask Jeff' today and see how his 30 + years of fulfilment experience can help you.

You can view 'Ask Jeff' at [www.tfstore.co.uk/askjeff](http://www.tfstore.co.uk/askjeff)

Contact Ask Jeff on 01788 545555 or by email - [askjeff@tfstore.co.uk](mailto:askjeff@tfstore.co.uk)

Or call Fiona at Cube Creative on 0161 920 0011 or on 07789 520997 to request images, logos and any other material.

### Note to Editors

About The Fulfilment Store

Founded in 1987 by direct marketing and advertising professionals, TFS provides marketing fulfilment services for B2B, B2C and not-for-profit organisations. With purpose-built storage facilities, bespoke IT systems and rigorous quality standards, TFS delivers best-in-class solutions for every fulfilment operation - time after time.